

Date: June 20, 2023

Location: Kenwood Community Center

Time Meeting Called to Order after Quorum: 7:05PM by President Charles Scheiderer.

Board Members Present: Charles Scheiderer (President); Thomas Regnier (Vice-President); Sue Westerman (Treasurer); William Goodnow (Secretary); Jackie Brown-Baylor; Fran Davis; Anne Nelson; Jennifer Breitinger; John Lillehei, MD; Sarah Grundhoefer; Wil Stancil; Jon Suk.

Other Attendees: None.

Minneapolis City Council Update

Ward 7 Council Member Lisa Goodman did not attend.

Minneapolis Police Department Update

A representative from the Police Department did not attend.

Crime & Safety Update

Treasurer Sue Westerman provided an update. June of 2022 was our biggest month for crime, June of 2023 has been quieter. Lacking statistics as they were not covered. The Safety Walking Club kicks off on Saturday June 24 from 10am to 11:30am at Thomas Lowry Park. First 50 people get a free orange t-shirt. Sue asked the board to come if they can in order to show solidarity and have a large crowd. Participants do not have to join for the entire outing, you may only walk for 20 minutes if you like.

The group that loiters outside of Sebastian Joe's on the corner of Hennepin & Franklin is back. The chairs were removed but they have moved to sitting on the planters. The police are aware of their return.

Treasurer's Report

Treasurer Sue Westerman provided an update. We have a cash balance of about \$47,000 (not including an additional \$10,000 that still has not been billed for the TLP plaques which are finally installed). Sue brought up the Neighborhood Engagement Plan (NEP). Last year, our NEP was focused on targeting renters via outreach through the HLP. We covered our funding sources for the new board members which are more limited than in prior years. We discussed the low number of donations received at the annual meeting (only one). We discussed that we no longer mail out envelopes for donations.

Events Update

Events Chair Jackie Brown-Baylor provided an update. Jackie is working on acquiring a tent and has a preliminary price around \$400.

Ice Cream Social July – Jackie is working on getting a fire truck which she would like to advertise. Everything is confirmed. Discussed renting tables, though she suggested providing our own to save on cost. We need volunteers (scoopers etc.). Compostable napkins will be provided by Jennifer who already has them. Lowry Hill Liquors will be providing root beer.

Super Sale – September 9th.

Fishing Event – August 5th. Anne wanted to do it on Lake of the Isles this year but decided to go with Cedar Lake again this year as the event will be in August. She is working with the DNR to put it on. In the past, there have been a wide variety of people who have showed up. It is a great event where people come to fish. We need volunteers for the Fishing Event as well – Anne needs one person to help with arts and crafts and it would be great if more board members show up for solidarity. Jennifer and Sarah volunteered to help with the Fishing Event.

Food Trucks – Jackie has been looking into food trucks for a food truck event. She plans to speak to the Kenwood Neighborhood Association because they get several food trucks involved in their food truck event. She is unsure how they afford this as they are expensive if you don't have a fantastic turnout.

Communications Update

Communications Chair Tyler Ecklund-Kouba did not attend, however there was some discussion of communications:

Thomas & Wil both live in apartment buildings and they both think they may be the only ones in their buildings who read the Hill & Lake Press. Wil said that he saw a poster on the door and the language was unclear, it said "LHNA" and people did not know what that was in the three seconds that they are paying attention. Wil also said having some kind of signage in the street pointing to an event which is actively going on would be very helpful. Both Wil & Sarah learned of LHNA via the Ice Cream Social (Wil said "renters love free food").

Zoning

Zoning Chair Fran Davis provided an update. There is no zoning business pending.

Donation Committee Update

Donations Committee Chair Nate Morris did not attend.

Annual Meeting Follow-Up Discussion

Sue opened the floor for discussion about the annual meeting. Attendance was around 75 people compared to over 100 during the previous year. Sue felt that we did not do enough to advertise the annual meeting, either via mailings or sandwich boards or the Hill & Lake Press (perhaps an insert in the HLP would help). Yard signs and the sandwich boards should be used more next year. Overall, we were late in planning the meeting and getting moving on advertising, partly because it took a

long time to get the venue pinned down. We agreed the First Unitarian venue was excellent and would be a good option for next year, and we agreed that it will make it much easier if we settle on a venue well in advance. John made the point that, although the Walker was much more expensive, it was a draw and brought in a large crowd. Post cards would be an effective advertising tool.

We concluded that in 2024 we will hold the Annual Meeting at either First Unitarian or the Walker keeping in mind the cost savings of First Unitarian and the prestige of the Walker. A disappointment from the Annual Meeting was a lack of donations. The treasurer has only received one donation check that was generated from the Annual Meeting.

Annual Meeting Takeaways for 2024:

- Venue: likely either The Walker or First Unitarian.
 - Could start the event outside and move indoors if we hold it at First Unitarian again.
 - Venue should be booked in February.
 - We will look at Tuesday June 4, 2024 for next year's meeting. Thomas will contact First Unitarian to ask about this as a follow-up from this year.
- Advertising: sandwich boards, yard signs, a postcard.
- Establish a committee in March that will organize the venue and food.
- Sandwiches and wine worked well, vegetables were untouched.
 - Sandwiches required virtually no utensils or plates.
- Focus on donations, find ways to get more donations next year.

Governance

Approval of the May Minutes: Fran Davis moved for approval, seconded by Chas Scheiderer. No discussion. May minutes approved by unanimous vote.

Questionnaire: Chas reviewed a questionnaire that the City sent to us to complete.

Board Officers:

- Sue Westerman will remain treasurer.
- Will Goodnow will remain secretary.
- Thomas was elected president: nominated by Will Goodnow, seconded by Jennifer, elected by motion carried.
- Vice-President – Noah will be considered.
- Committee Chairs:
 - Events – Jackie
 - Zoning – Fran
 - Crime & Safety – Sue

- Communications – Sarah & Wil will speak to Tyler
 - We will revisit the idea of paying someone in September based on their report.
 - Tyler will continue to help with publicizing events in the mean time.
- Donations – Nate has been unable to participate though he made a great start.
 - Jackie has been picking it up somewhat.
 - Administrative assistant might be able to help with this?

Definitions

LHNA: Lowry Hill Neighborhood Association

MPD: Minneapolis Police Department

HLP: Hill & Lake Press

NNF: Neighborhood Network Fund

EEF: Equitable Engagement Fund

As there was no further business,

Meeting adjourned by President Charles Scheiderer at 8:40 PM by motion carried.

The next LHNA Board Meeting will be held on September 5, 2023 at 7PM in-person at the Kenwood Community Center.

Minutes by William Goodnow
Secretary, LHNA Board